

The 23rd Annual EFNIL Conference

THE ROLE OF MEDIA IN THE USE OF THE LANGUAGES OF EUROPE

Hosted by the Accademia della Crusca

October 21-23 2026, Firenze, Italy

Programme

21 October 2026 (Wednesday) - Hotel Hilton Novoli

14.00-15.00	Registration and sandwich
15.00-17.00	Introduction to Zoom Interpretation. EFNIL General Assembly
18.00-20.00	Reception – Standing buffet and drinks. Welcome address by local officials and Sabine Kirchmeier, EFNIL

22 October 2026 (Thursday) - Accademia della Crusca

08.15-09.00 Transport Bus: Hotel > Accademia

Session 1 Introduction to the conference main theme *(Chaired by Cecilia Robustelli)*

9.00-09.30	Conference opening by Cecilia Robustelli , Accademia della Crusca Welcome speeches Nicoletta Maraschio , Emerita Presidente of the Accademia della Crusca Genoveva Ruiz Calavera , European Commission (SCIC) Kezia Pellinghelli , European Parliament <i>(in Italian)</i> Sabine Kirchmeier , President of EFNIL
09.30-10.00	Alessandro Lenci (University of Pisa) The Language-AI Loop: How Languages Shape LLMs and LLMs Shape Languages
10.00-10.30	Britta Schneider (University of Vienna) Language Norming and Language Technologies – From Print Literacy to Machine-learning

10.30-11.00 Coffee Break

Session 2 Theme A: Media and language standards *(Chaired by Sabine Kirchmeier)*

11.00-11.20	Margrethe Heidemann Andersen & Thomas Hestbæk Andersen (The Danish Language Council) The Danish Language Council in a changing political and media landscape: contemporary developments
11.20-11.40	Darius Ivoska (Institute of the Lithuanian Language) The Future of the Lithuanian Language: Between Media Influence and Societal Choice
11.40-12.00	Ola Karlsson (The Swedish Language Council) How to standardize linguistic norms in the media when nobody has the mandate to decide
12.00-12.20	Henna Makkonen-Craig (Institute for the Languages of Finland) The role of media language in the development of Finnish in the 2020s
12.20-12.50	Discussion

12.50-13.50 Lunch – by courtesy of the Accademia della Crusca

14.00-14.30 Event: Guided tour of the Accademia

Session 3 Theme B: The effect of AI on language standards and vocabulary *(Chaired by Andreas Witt)*

14.40-15.00	Jutta Ransmayr (University of Vienna / Austrian Academy of Sciences) AI as proof-reader? Potential effects of AI on non-dominant varieties of pluricentric languages – a case study with Austrian media texts
15.00-15.20	Piotr Pezik (University of Lodz) Towards Semantic Bleaching: On the De-Generative Impact of GenAI on Language in the Media
15.20-15.40	Svetla Koeva (Institute for Bulgarian Language, Bulgarian Academy of Sciences) Current Processes in the Language of Bulgarian Media
15.40-16.00	Discussion and questions
16.00-16.20	Break

Session 4 Theme C: Media, multilingualism and minorities I *(Chaired by Kozma Ahačič)*

16.20-16.40	Isabelle Elena Tamba (Romanian Academy) Shaping Words, Shaping Minds: Media – The Living Laboratory of Romanian Language
16.40-17.00	Anna Gazdik (The Austrian Language Center) Media Use of Minority Languages in Austria
17.00-17.20	Olena Ivanovska (State Language Protection Commissioner, Ukraine) The Use of the State Language in Ukraine's Media Sphere: Between the Priority of the State Language and Multilingual Reality
17.20-17.40	Discussion and questions
18.00-18.30	<i>Transport Bus: Accademia > Hotel</i>
19.00-19.30	<i>Tramvia from the hotel to Santa Maria Novella and short walk to the restaurant</i>
20.00-22.00	<i>Conference dinner in town</i>

23 October 2026 (Friday) - Hotel Hilton Novoli

Session 5 Theme C: Media, multilingualism and minorities II *(Chaired by Željko Jozić)*

9.00-9.20	Giorgi Alibegashvili & Tinatin Bolkvadze (State Language Department, Georgia) The Languages of Media in Georgia
9.20-9.40	Sjef Barbiers (Institute for the Dutch language) A Macroscope for the Dutch Language and Society
9.40-10.00	Claire Lyse Chambron (General Delegation for French language and languages of France / French Ministry for Culture), and Magri Martina (Arte.tv/IT Editorial & Communications Manager) Language policy, technological innovation and the media in support of language and multilingualism — the example of ARTE / ARTE+ Europe
10.00-10.20	Nina Teigland & Annvor Seim Vestrheim (Language Council of Norway) Norwegian language under pressure? A mapping of Norwegian-language media available to children and young people
10.20-10.40	Discussion
10.40-10.45	Address by Alessandra Petrucci, Rettrice Università di Firenze
10.45-11.15	Coffee Break

Session 6 Master's Thesis Award *(Chaired by Ari Páll Kristinsson)*

11.15-12.45	Announcement of the winners Stef Accou (KU Leuven) TIPA: Typologically Informed Parameter Aggregation Martina Magrin (Università Ca' Foscari di Venezia) Languages on the Wall. Promoting Plurilingualism in the Schoolscape through the Progetto Lingua Madre of the Centro Studi Immigrazione of Verona <i>(in Italian)</i> Laura Moreno (KU Leuven) Access to Healthcare for Dutch-Speaking Patients in Brussels – A Comprehensive Investigation of Linguistic Barriers in a Multilingual Context
-------------	---

Session 7 Conclusion

12.45-13.00	Sabine Kirchmeier Conclusion of the conference
13.00-14.00	Sandwich lunch / packed lunch
14.00-	Social program
14.00-15.00	Tramvia from the hotel to Santa Maria Novella and short walk to Piazza della Signoria
15.00-16.00	Visit of Salone dei Cinquecento in Palazzo Vecchio